

Scott H. Bell

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Overview

- Knowing when the difference between the right word, image, or footage, and the *almost* right word, image, or footage, is the difference between lightning and a lightning bug.
- Strongly attentive to detail without losing focus on the broader scope of a project.
- Accustomed to and comfortable working in deadline-driven environments.
- Eagerly and easily embrace new technologies.
- Quick study: surmount steep learning curves in short order.
- Approach and embrace problem-solving as a creative process.

Professional experience

Print & Marketing Associate—*Staples, Inc., Arlington, VA.* 2016-present

- Cultivated relationships with customers.
- Assessed and provided copy and print solutions that exceeded customer needs.
- Managed multiple and competing priorities.
- Provided outstanding consultative interaction.
- Produced top-quality finished products.
- Established opportunities to build future business with the customers.
- Possessed extensive knowledge of the product assortments available to customers.

Retail Print Services Supervisor—*Office Depot, Falls Church, VA.* 2016

- Assumed ownership of the Print Services area, and served as subject matter expert therein.
- Properly assessed and fulfilled customer needs to ensure satisfaction in every transaction.
- Completed all print orders correctly and within the quoted time-line; assessed whether the Regional Print Center should be utilized.
- Trained Print Services Specialists and cross-trained other associates within the store.

Student & freelancer 2007-2016

In order to expand my knowledge of digital graphics and advance my career, studied 3D modeling & animation at the following institutions:

- **ZBrush Workshops**—*ZBrush 4R6 Master Certification* 2014
- **Center for Digital Imaging Arts at Boston University**—*Certificate, 3D Modeling & Animation* . . 2011
- **3D Training Institute**—*Diploma, 3D Project-Based Course.* 2008

While seeking full-time, permanent employment, worked at various short-term jobs, to include:

- **Transcriber/writer (contractor)**—*NextWave Advocacy, a non-partisan consulting firm for grass-roots political organizing.*
- **Administrative assistant (contractor)**—*Beyond Words, LLC, a translating/interpreting firm.*
- **Temporary employee**—*Created Web graphics for a client of Robert Half International.*
- **Temporary employee**—*Webmaster for the development office of George Washington University, a client of EEI Communications.*

Web content editor—*American Chemical Society, Washington, DC* 2006–2007

- Updated Web site monthly to mirror new editorial content in the print version of a monthly scientific journal read by tens of thousands of chemists worldwide.
- Refreshed the home page weekly to highlight different, distinct journal content; added news blurbs as they arose.
- Converted pages to tableless CSS where possible within the bounds of a CMS.

Webmaster—*American Nurses Credentialing Center, Silver Spring, MD 2002–2006*

- User interface (UI) developer of the organization’s Web site, serving more than 2.7 million registered nurses in the U.S. and abroad.
- Completed the regular, time-sensitive site updates continually required.
- Editor-in-chief for all written Web site content, and chief image editor for all graphic content.
- Redesigned the Web site using tableless CSS, creating an entirely new user interface, which received a 90+ percent approval rating from among 100 randomly selected nurse beta-testers.
- Worked with staff to implement new functionality, such as interactivity and e-commerce.
- Collaborated in analyzing business processes that potentially could be migrated to the Web.

Communications manager—*National Assn. of Regional Councils, Washington, DC . . . 2001–2002*

- Managed the creation, production, and dissemination of all Web and print communication for the organization that represents more than 500 regional councils of government serving millions of people in multi-jurisdictional metropolitan areas.
- Served as writer, editor-in-chief, image editor, and Web site user interface (UI) developer.
- Worked with contract employees on a unique initiative to compile regional 2000 Census data for online access.

Communications coordinator—*Army & Air Force Mutual Aid Association, Fort Myer, VA . . 1999–2000*

- Coordinated the creation, production, and dissemination of all Web and print communication for the 90,000 policyholder-member organization.
- Served as writer, editor-in-chief, image editor, and Web site user interface (UI) developer.
- Project manager for a major organizational ballot initiative that involved creating and collating several disparate print pieces for mailing, verifying that all components were completed and the ballot packets assembled to ensure timely receipt by the membership.

Editorial assistant—*National Association of Letter Carriers, Washington, DC 1990–1999*

- Wrote primarily human-interest feature stories about individual letter carriers and local branches for the 300,000 member organization’s monthly magazine, following AP style.
- Edited and composed pages for several regular features, such as articles from the national officers and submissions from the field.
- Worked with IT staff to automate delivery of various lengthy lists such as PAC contributors and obituaries, saving measurable time in proofreading, formatting, and layout.
- Proofread the work of the two other staff members, prepared files for press, and proofed bluelines.

Software toolset

- **3D modeling and animation**—Autodesk Maya and Pixologic ZBrush
- **Motion graphics and animation**—Adobe After Effects
- **Digital graphic images**—Adobe Photoshop and Adobe Illustrator
- **Sound editing**—Adobe Audition
- **Web authoring**—Adobe Dreamweaver
- **Page composition & publications production**—Adobe InDesign
- **Microsoft Office Suite**—Word, PowerPoint, Excel
- **Cross-platform proficient**—Windows- and Mac-based applications

Education

- **B.A., French**—*George Mason University*